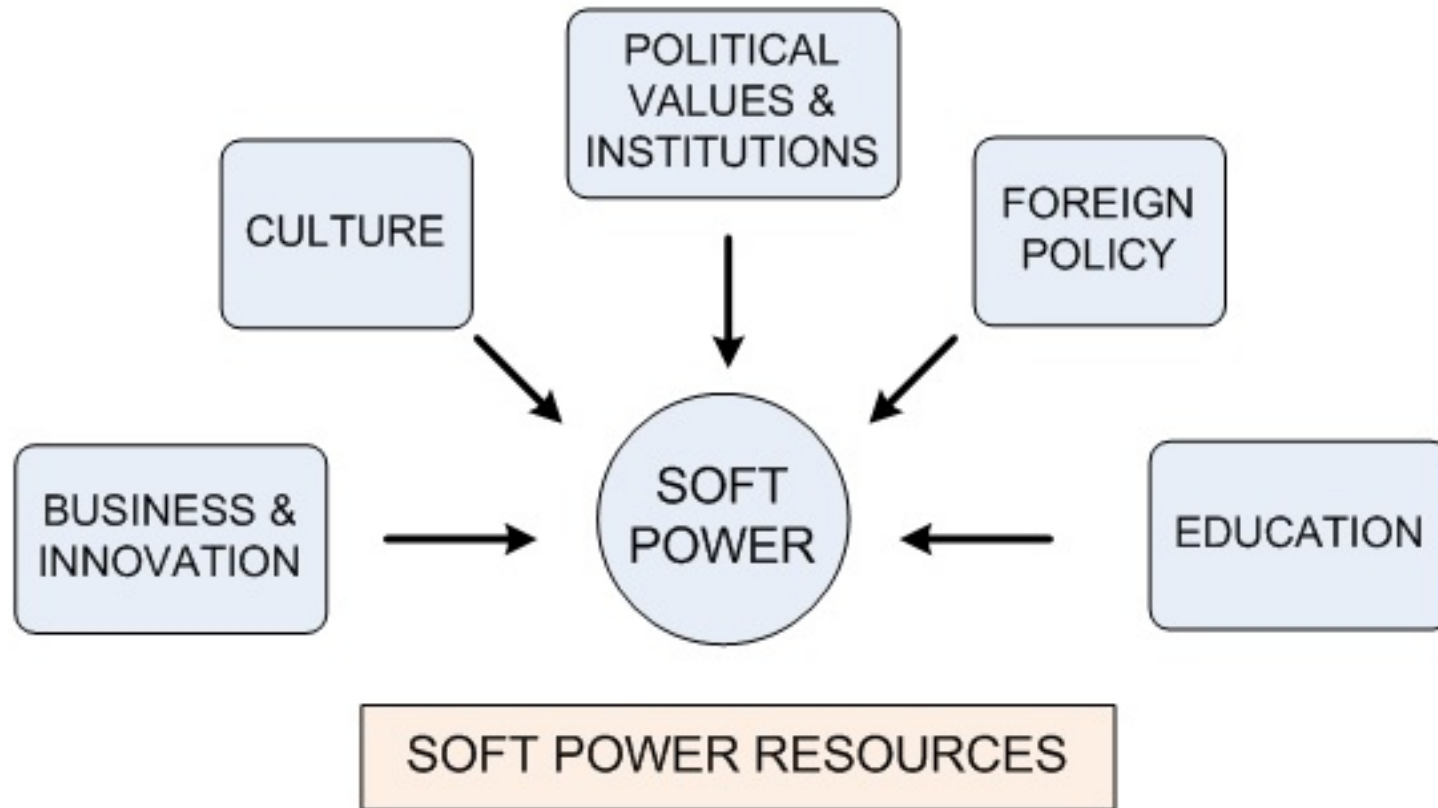


FOREIGN AID AS  
AN INFLUENCE  
ON FOREIGN  
PUBLIC OPINION

CIERRA M. L.  
POWELL



SOFT POWER

## 2015 UNITED STATES ODA PER CAPITA

- Most common measure of foreign aid
- U.S. is the number one donor country/ historical context

## VANDERBILT'S LAPOP SURVEY

- Surveys of public opinion in the Americas for over 30 years
- National surveys; reports on individual attitudes

# QUESTIONS FOR ANALYSIS

## Model and Trustworthiness

- Sector of country
- Household income
- Receive economic assistance
- Salary sufficiency



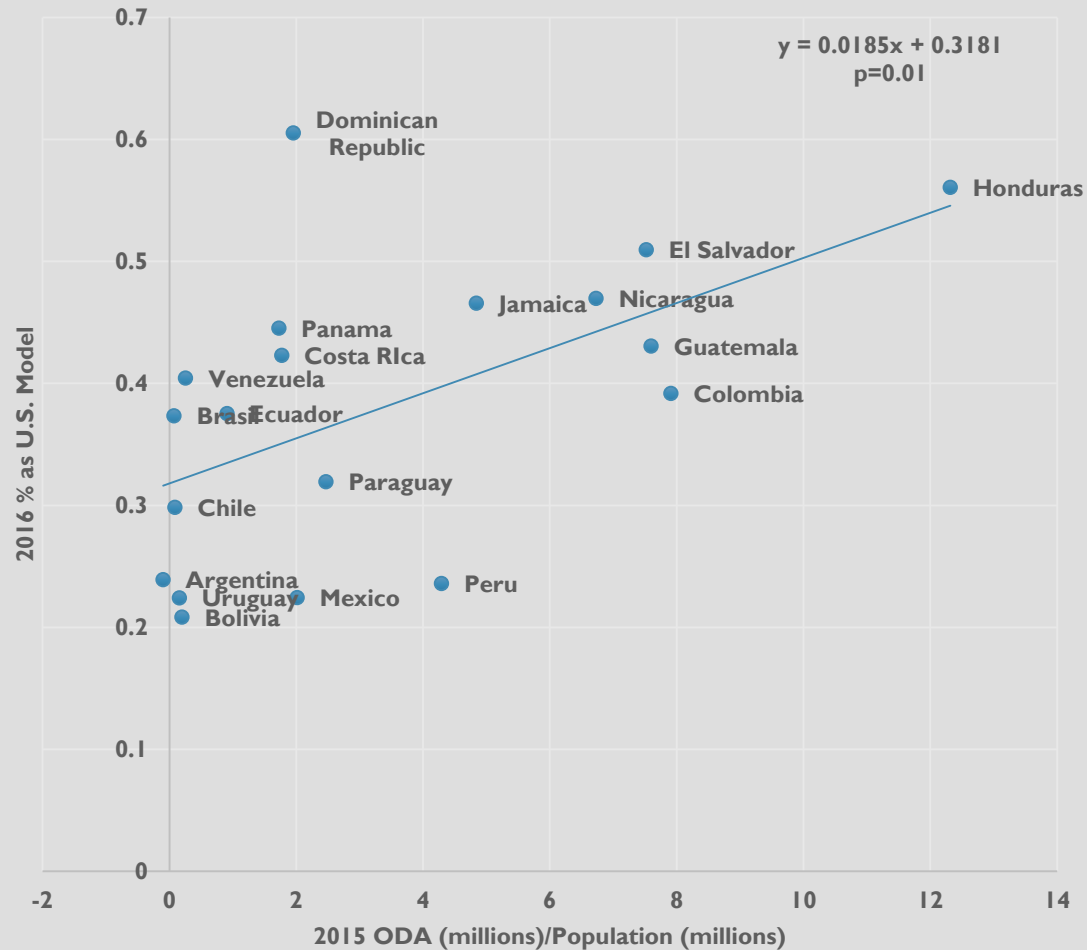
# LATIN AMERICA AND CARIBBEAN



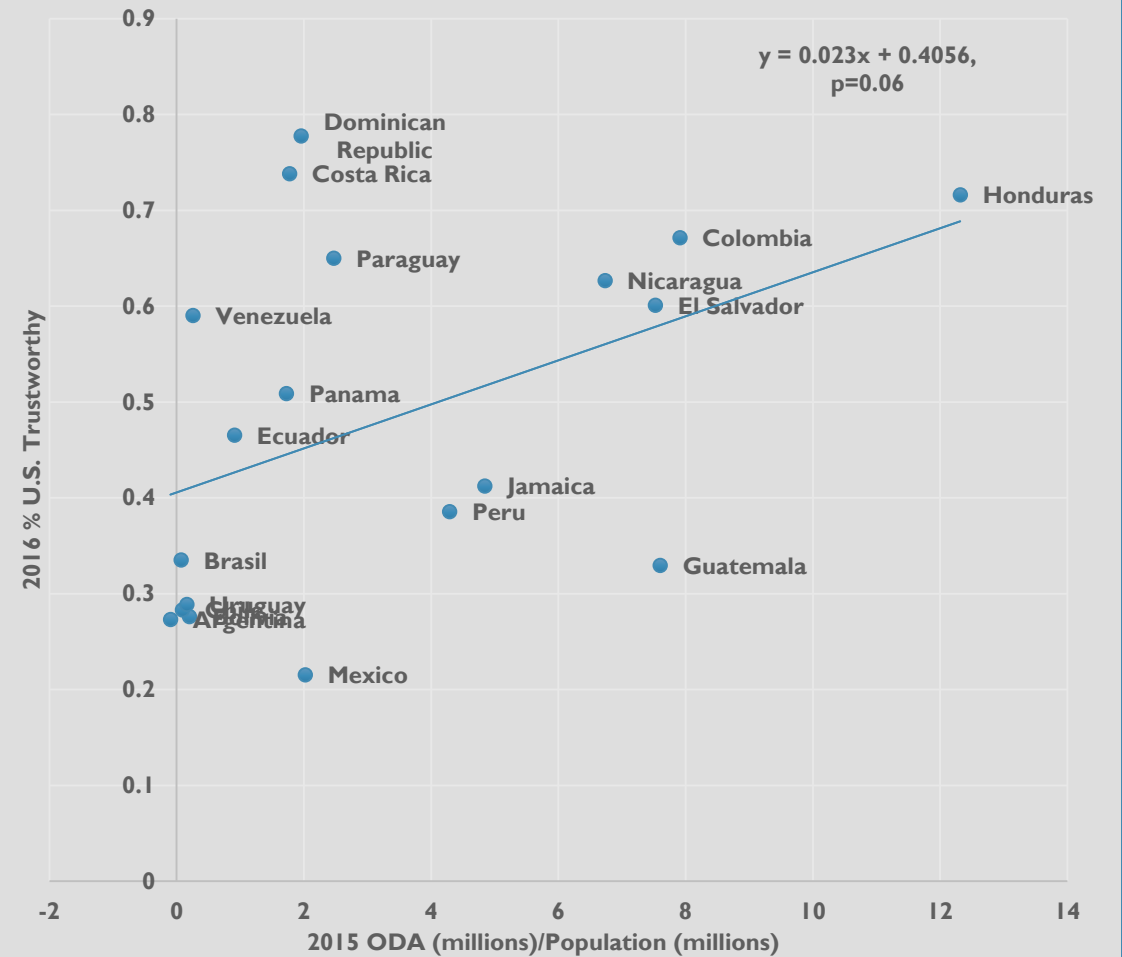
- **Argentina**
- **Bolivia**
- **Brasil**
- **Chile**
- **Colombia**
- **Costa Rica**
- **Dominican Republic**
- **Ecuador**
- **El Salvador**
- **Guatemala**
- **Haiti**
- **Honduras**
- **Jamaica**
- **Mexico**
- **Nicaragua**
- **Panama**
- **Paraguay**
- **Peru**
- **Uruguay**
- **Venezuela**

# FINDINGS LATIN AMERICA & CARIBBEAN

**% U.S. as Model in Relation to 2015 Total ODA Disbursement/Population**

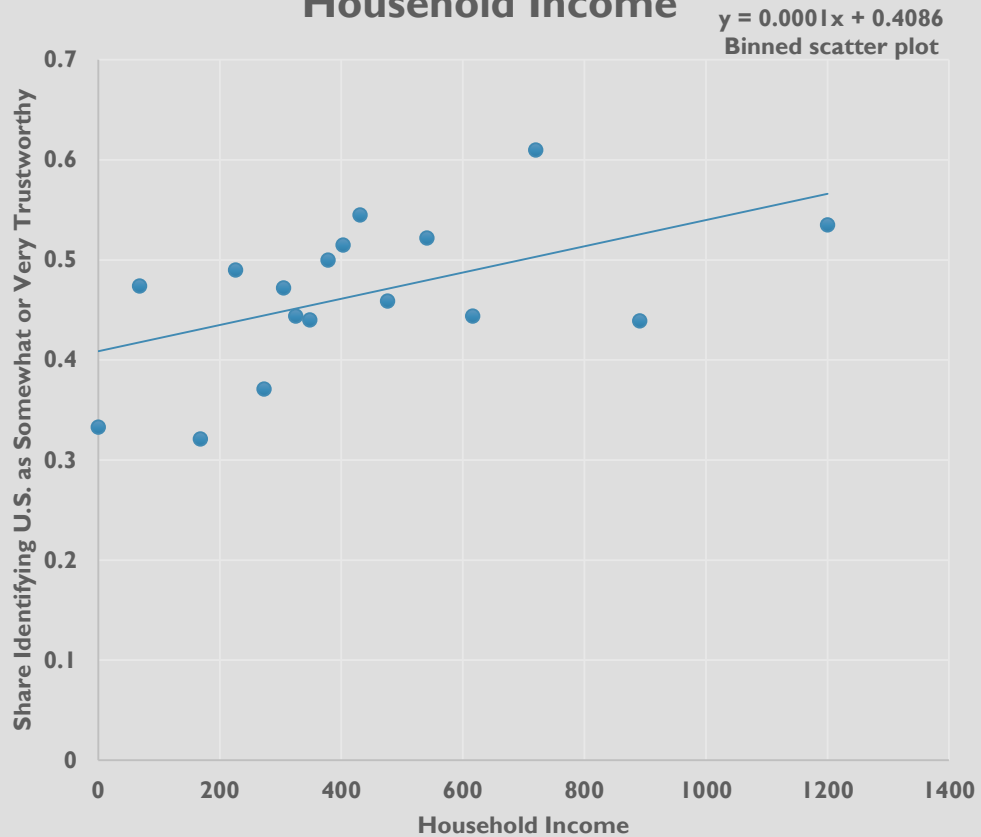


**% U.S. Trustworthiness in Relation to 2015 Total ODA Disbursement/Population**

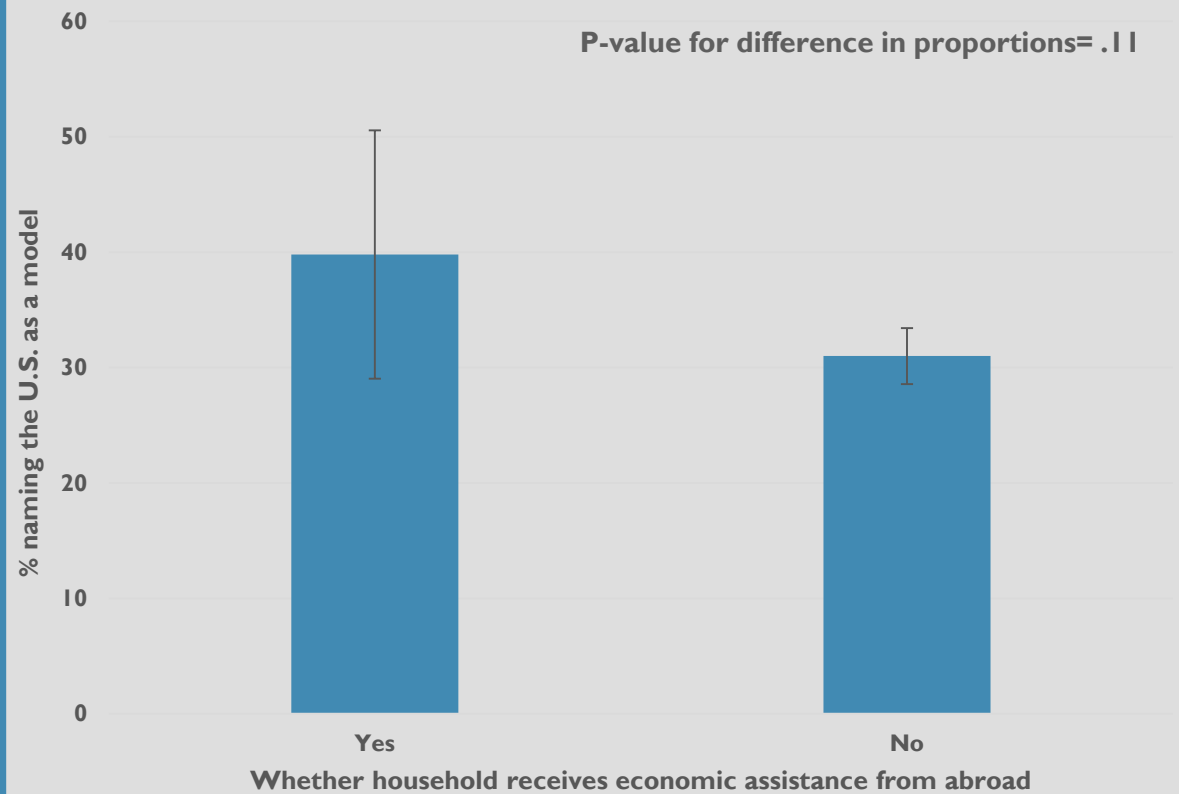


# FINDINGS FOR ECUADOR

### Trustworthiness in Relation to Household Income



### % for US as a Model in Relation to Whether a Household Receives Economic Assistance from Abroad





# LIMITATIONS

- Political controls
- Elite rhetoric
- Aggregate level study
- Not a study across time



## **CONCLUSIONS AND IMPLICATIONS**

Foreign aid is one factor associated with  
Variation in positive views of donor  
countries

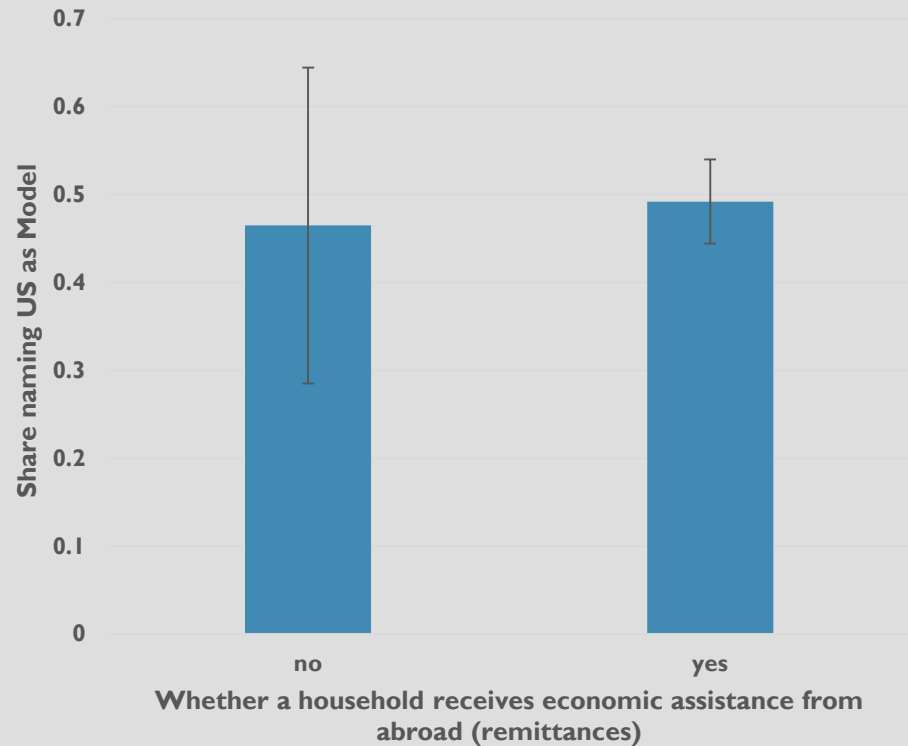


i GRACIAS !

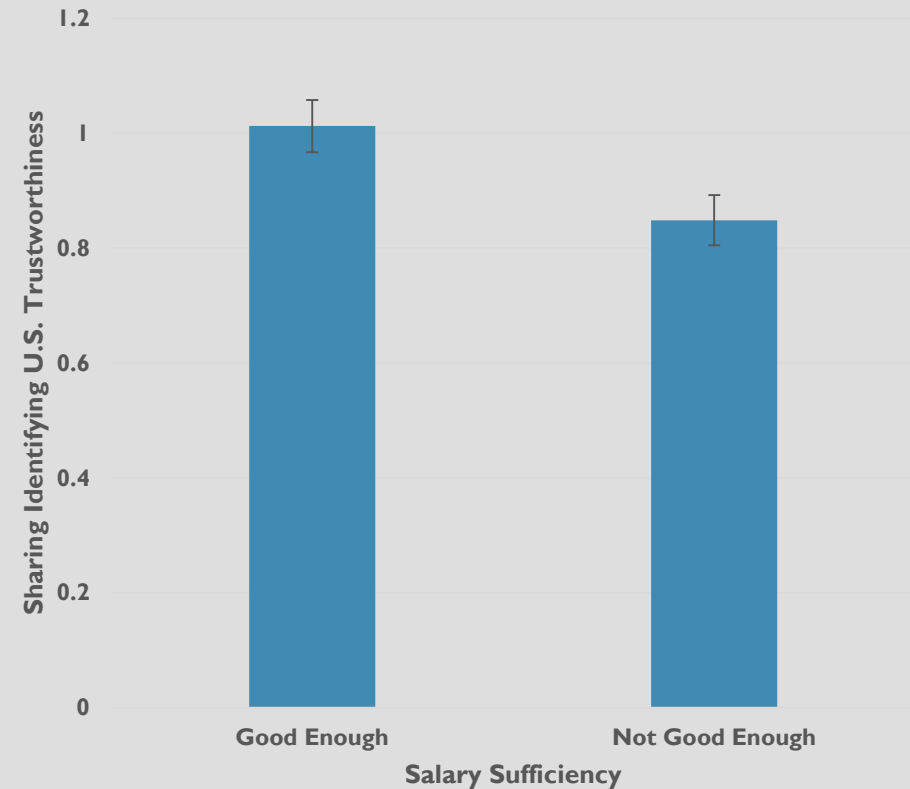
THANK YOU!

# ADDITIONAL FINDINGS: ECUADOR (TRUST)

**Some Trustworthiness for the U.S. in Relation to Whether the Respondent Receives Economic Assistance**

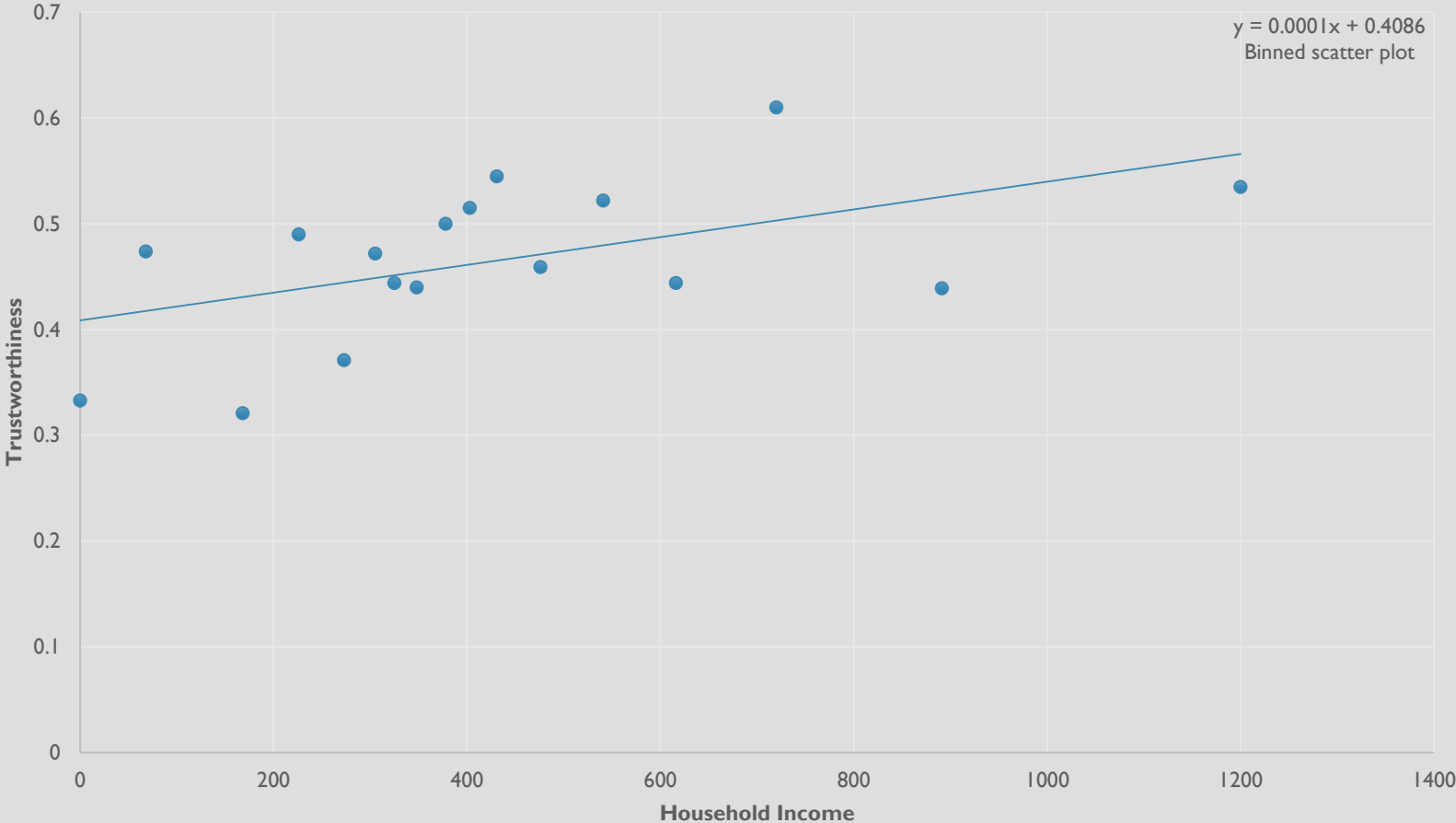


**Trustworthiness in Relation to Salary Sufficiency**



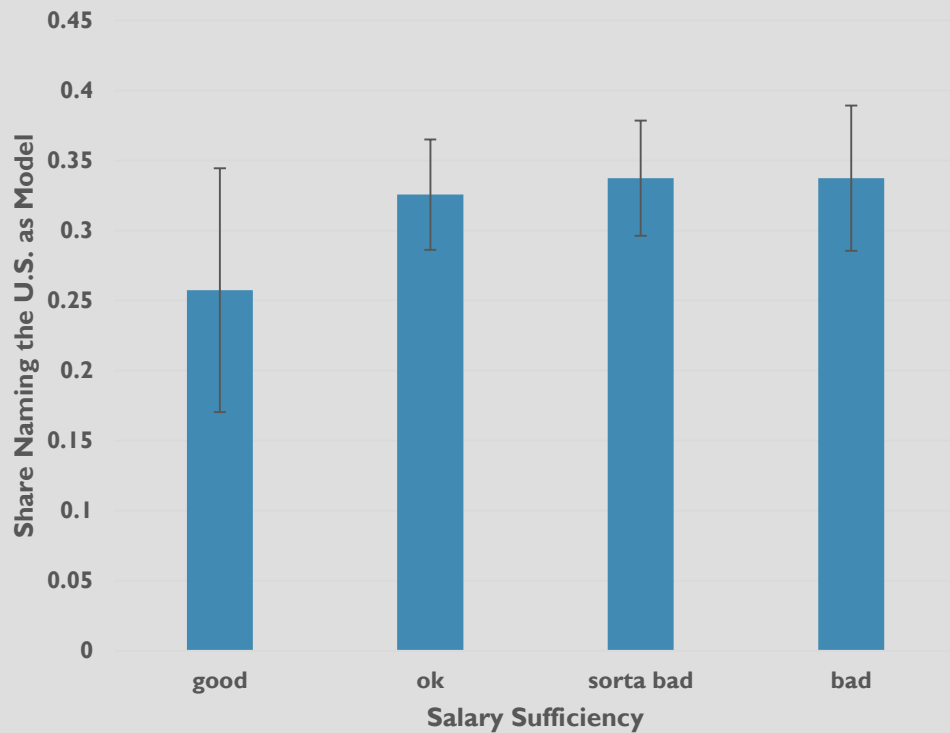
# ADDITIONAL FINDINGS: ECUADOR (TRUST)

Trustworthiness in Relation to Household Income

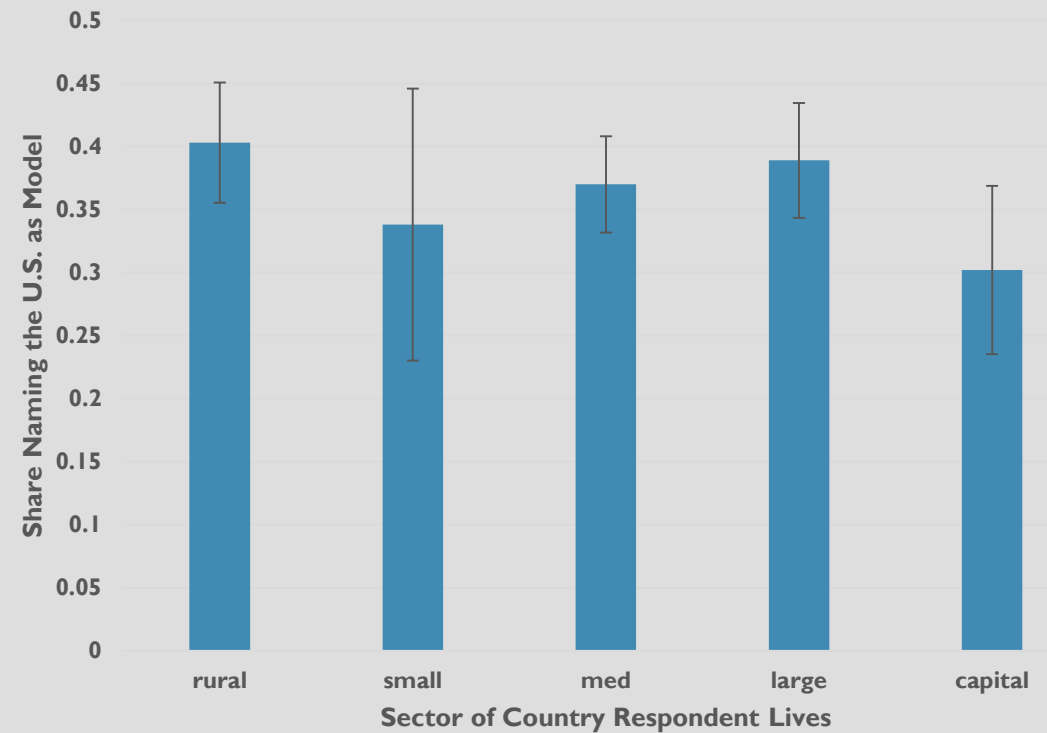


# ADDITIONAL FINDINGS: ECUADOR (MODEL)

**% for U.S. as Model in Relation to Salary Sufficiency**



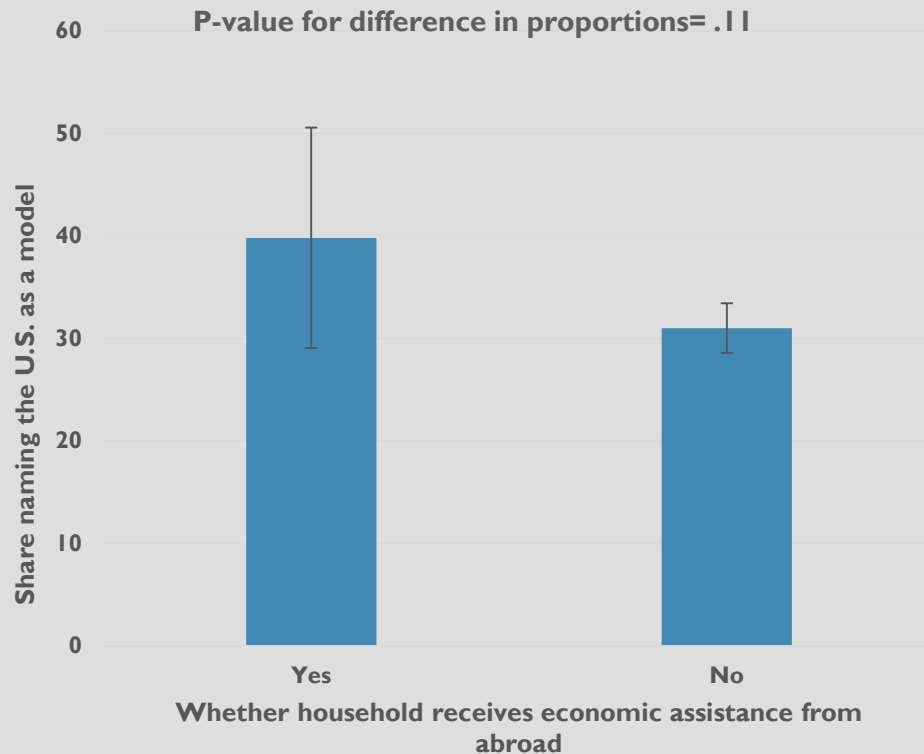
**% for U.S. as Model in Relation to Sector the Respondent Lives**



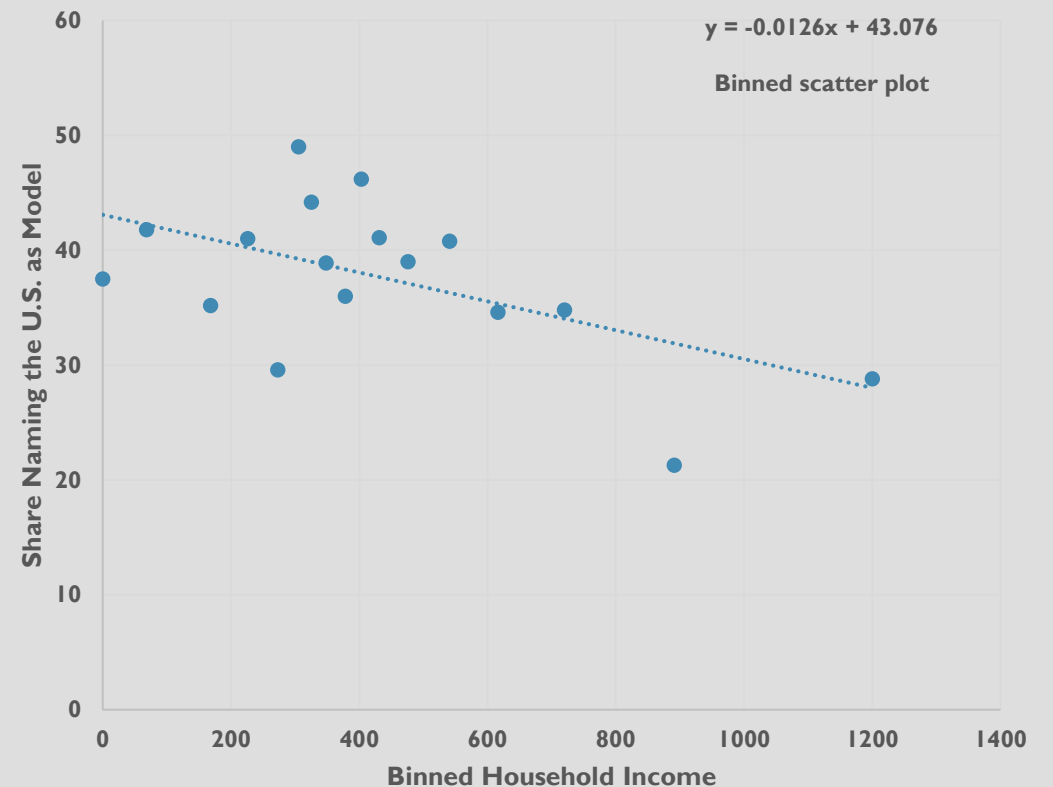
# ADDITIONAL FINDINGS: ECUADOR (MODEL)

**% for US as a Model in Relation to Whether a Household Receives Economic Assistance from Abroad**

P-value for difference in proportions= .11

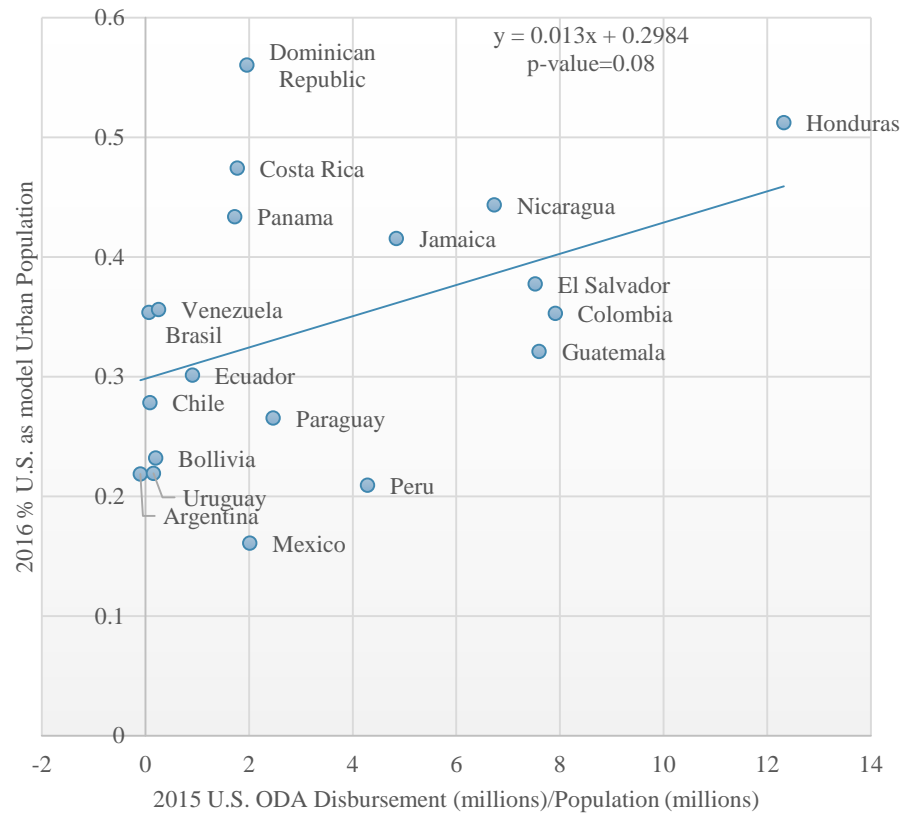


**% for U.S. as Model in Relation to Household Income**

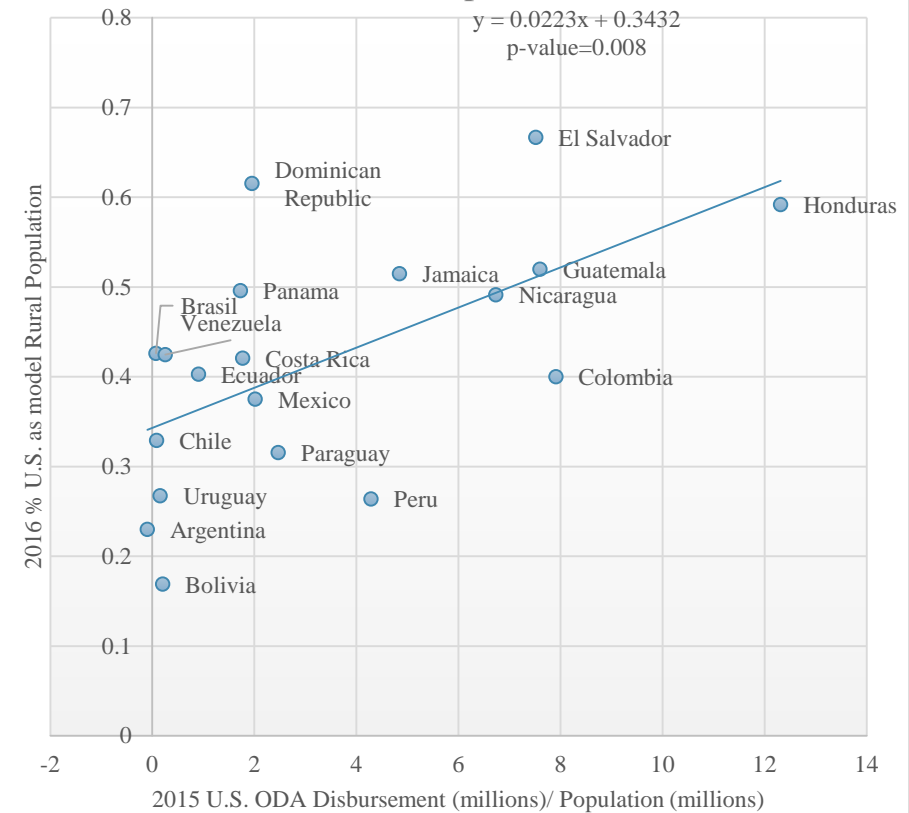


# ADDITIONAL FINDINGS: MODEL (URB/RUR)

Country Comparison: % U.S. as Model (Urban) in relation to 2015 U.S. ODA Disbursement/Population

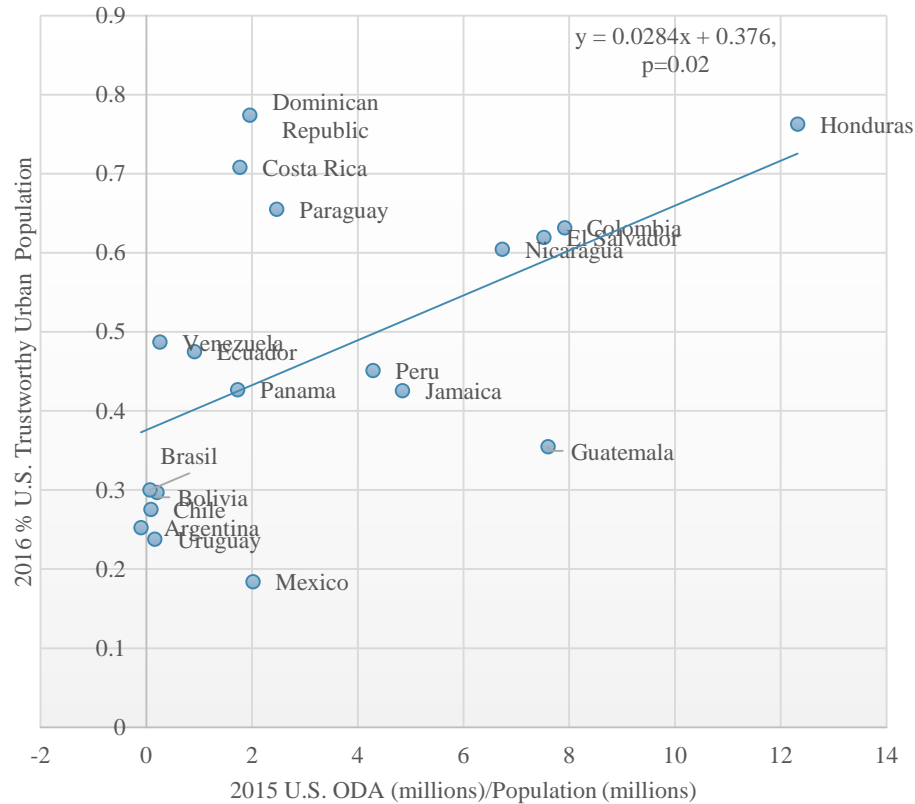


Country Comparison: % U.S. as Model (Rural) in relation to 2015 U.S. ODA Disbursement/Population

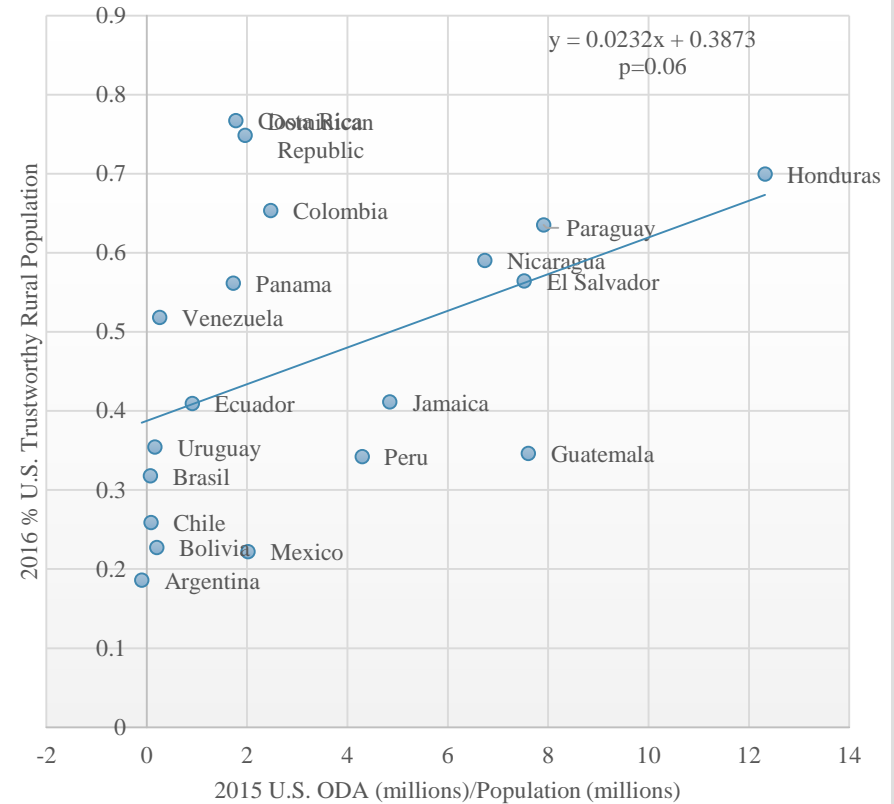


# ADDITIONAL FINDINGS: TRUST (URB/RUR)

Country Comparison: Trustworthiness (Urban) in relation to 2015 U.S. ODA Disbursement/Population



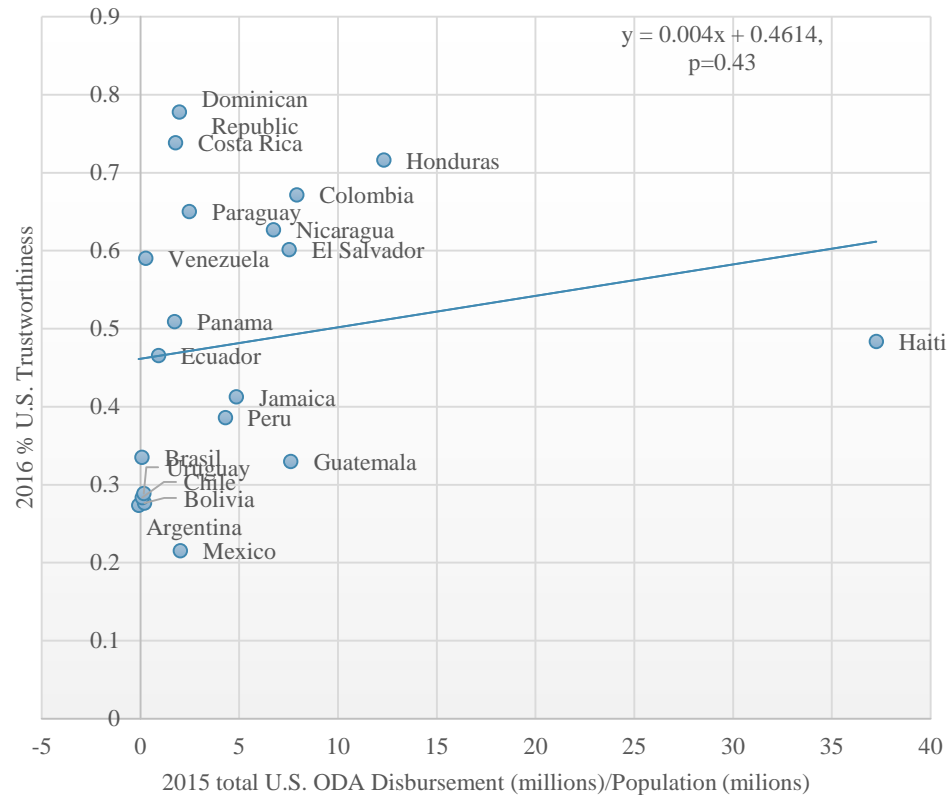
Country Comparison: % U.S. Trustworthiness (Rural) in relation to 2015 U.S. ODA Disbursement/Population



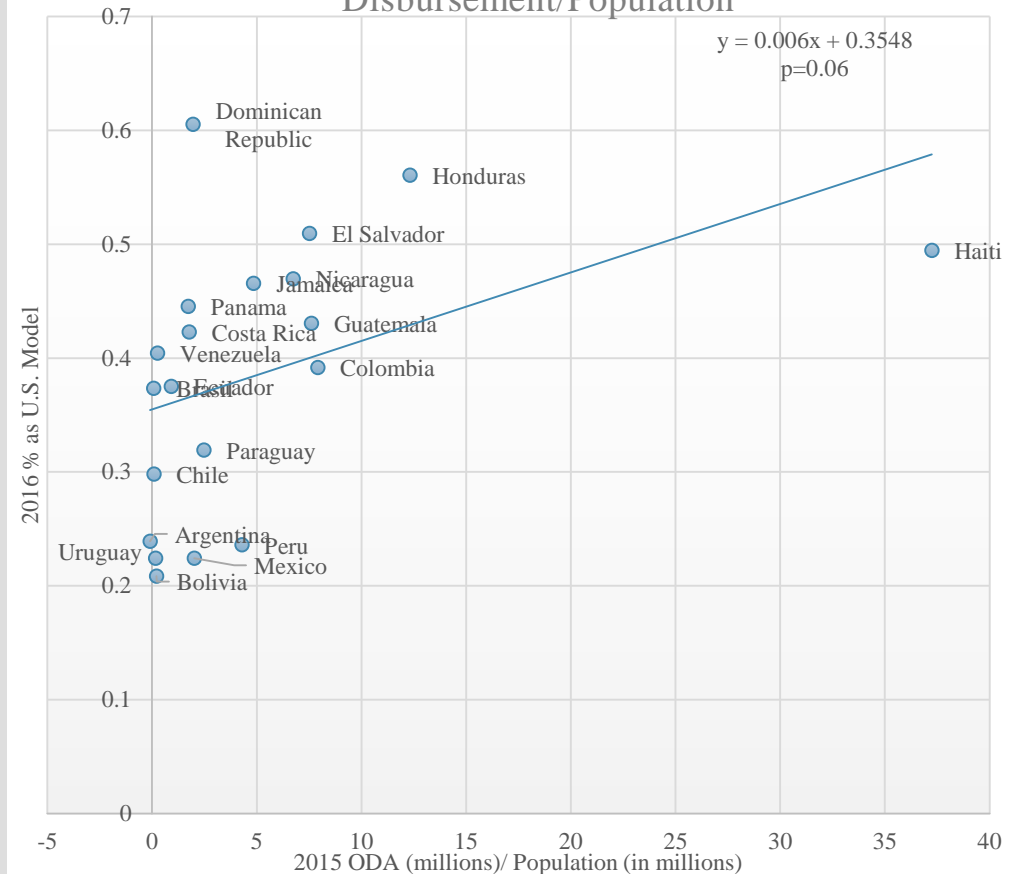


# ADDITIONAL FINDINGS W HAITI MODEL

Country Comparison: % U.S. Trustworthiness (w/ Haiti) in relation to 2015 Total ODA Disbursement/Population

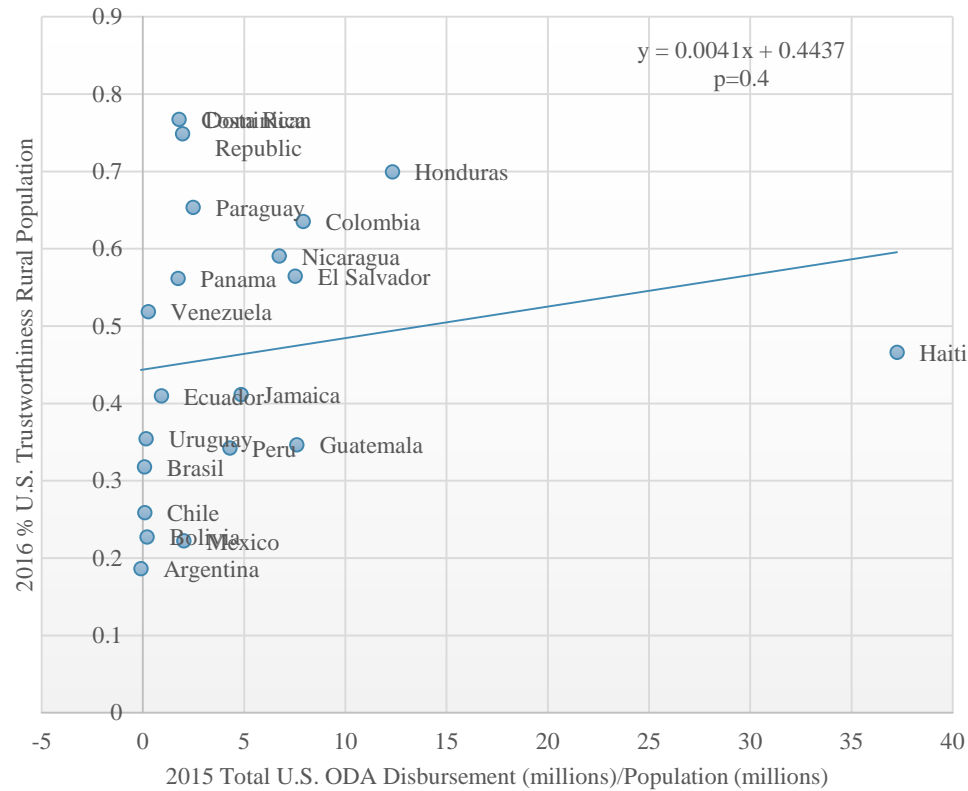


Country Comparison: % U.S. as Model (w/ Haiti) in relation to 2015 Total ODA Disbursement/Population

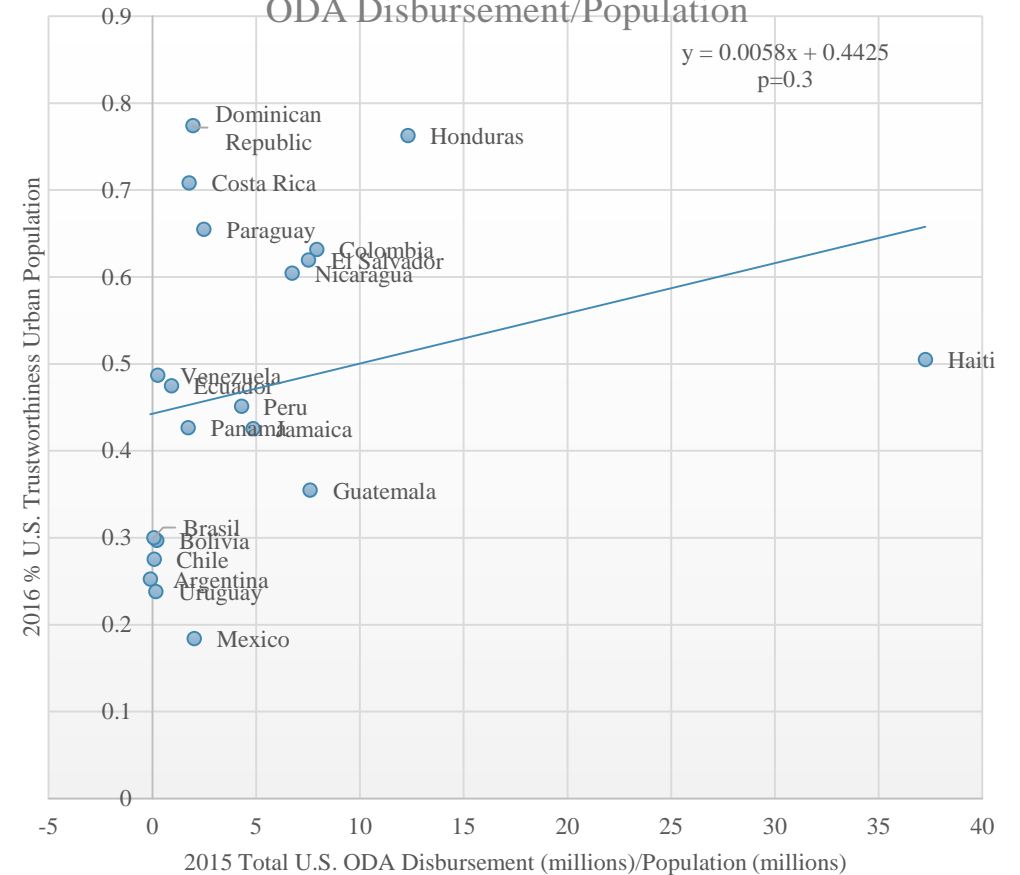


# ADDITIONAL FINDINGS HAITI TRUST (URB/RUR)

Country Comparison: % U.S. Trustworthiness: Rural (w/ Haiti) in Relation to 2015 Total U.S. ODA Disbursement/Population



Country Comparison: % U.S. Trustworthiness: Urban (w/ Haiti) in Relation to 2015 Total U.S. ODA Disbursement/Population



# ADDITIONAL FINDINGS HAITI MODEL (URB/RUR)

