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#brandyusa 🤩 Donna Sweatshirt

148.4k likes 1,206 comments

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rebeccablakes
Alsace, France

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rebeccablakes Il fait trop beau aujourd'hui, ça fait tellement de bien*

•

C'est le moment de décompresser, de siroter quelques cocktails et de s'amuser☐☐☐

•

Bon weekend à tous☐

•

☐ : @cinelleboutique

load more comments

rebeccablakes @edgarguerra91461 oh thank you Edgar☐☐☐☐

rebeccablakes @starryght ooh trop chou arrête ☐☐☐ ça change des tenues de combats quotidiennes ☐☐☐

rebeccablakes @vince59150 oh merci Vince ☐☐☐

the.gentlemans.lah Nire!



5,682 likes

JUNE 10





Desensitization to the Female Body

Rachel Bechtel, Esmeralda Campos, Kadence Kastner, &
Rebecca Whitesell

Background Research

- ❖ Exposure to celebrity photos leads to a more negative body perception
- ❖ Increased exposure to social media can also negatively affect the psychological well-being of women

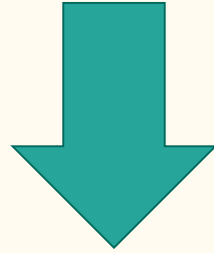
Current Study

Do varying media portrayals of women's bodies affect women's perceptions of the ideal body?

- ❖ Ideal body image: participants' perceptions of their desired body shape and size

Hypothesis

Exposure to celebrity image



Perception of ideal body shifts to reflect the body type portrayed

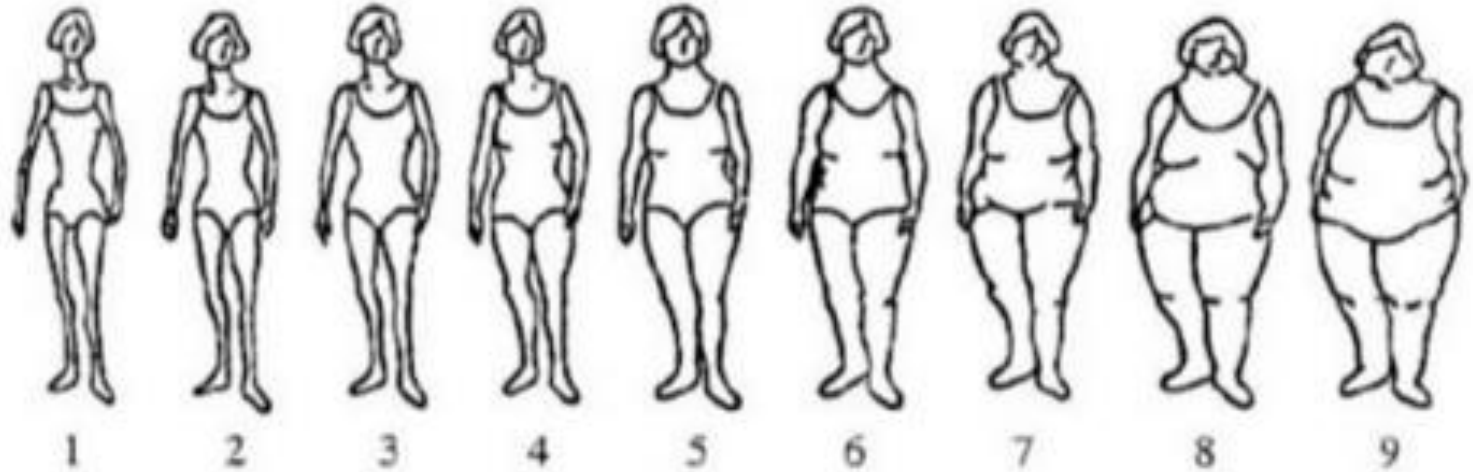
Methods

- ❖ Body Assessment Scale (BAS)
- ❖ 3 celebrity images
- ❖ Body Image Questionnaire (BIQ)
- ❖ Body Esteem Scale (BES)
- ❖ Celebrity Worship Scale (CW)

Methods

- ❖ Body Assessment Scale (BAS)
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Body Assessment Scale (2011)



Methods

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Condition 1: Thin (n=14)



Condition 2: Average (n=14)



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GLAMOUR

"I have no interest in trying to be the perfect feminist, but I do believe feminists are in good hands with me."

For more on *Stay*—and her new movie *Tinotweck*—[tap here](#)

Condition 3: Curvy (n=14)



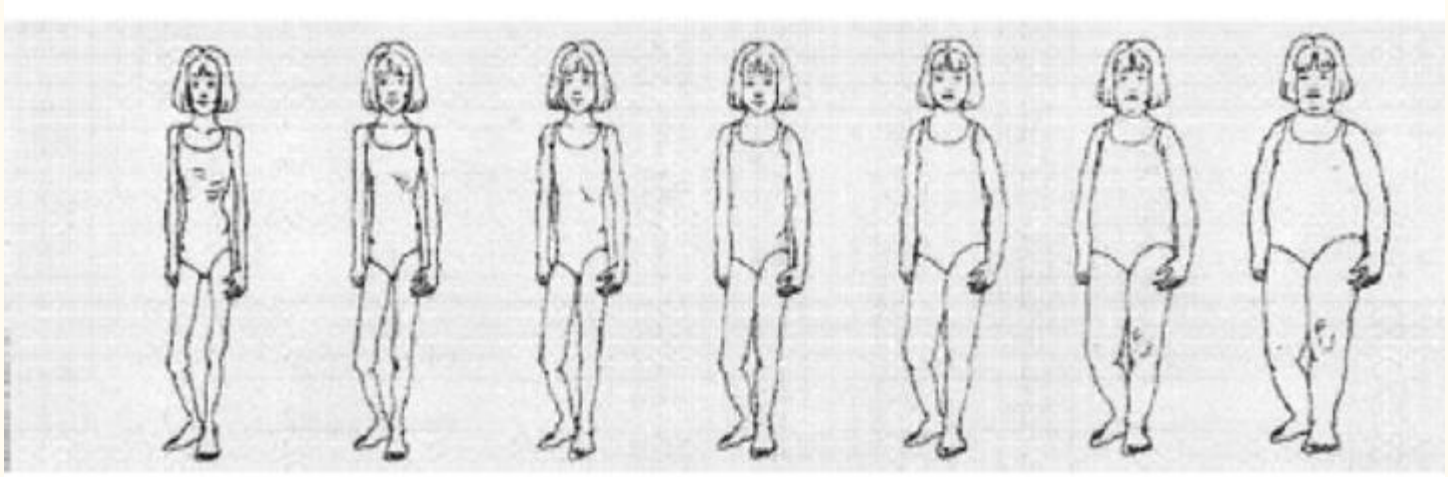
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Body Esteem Scale (2001)

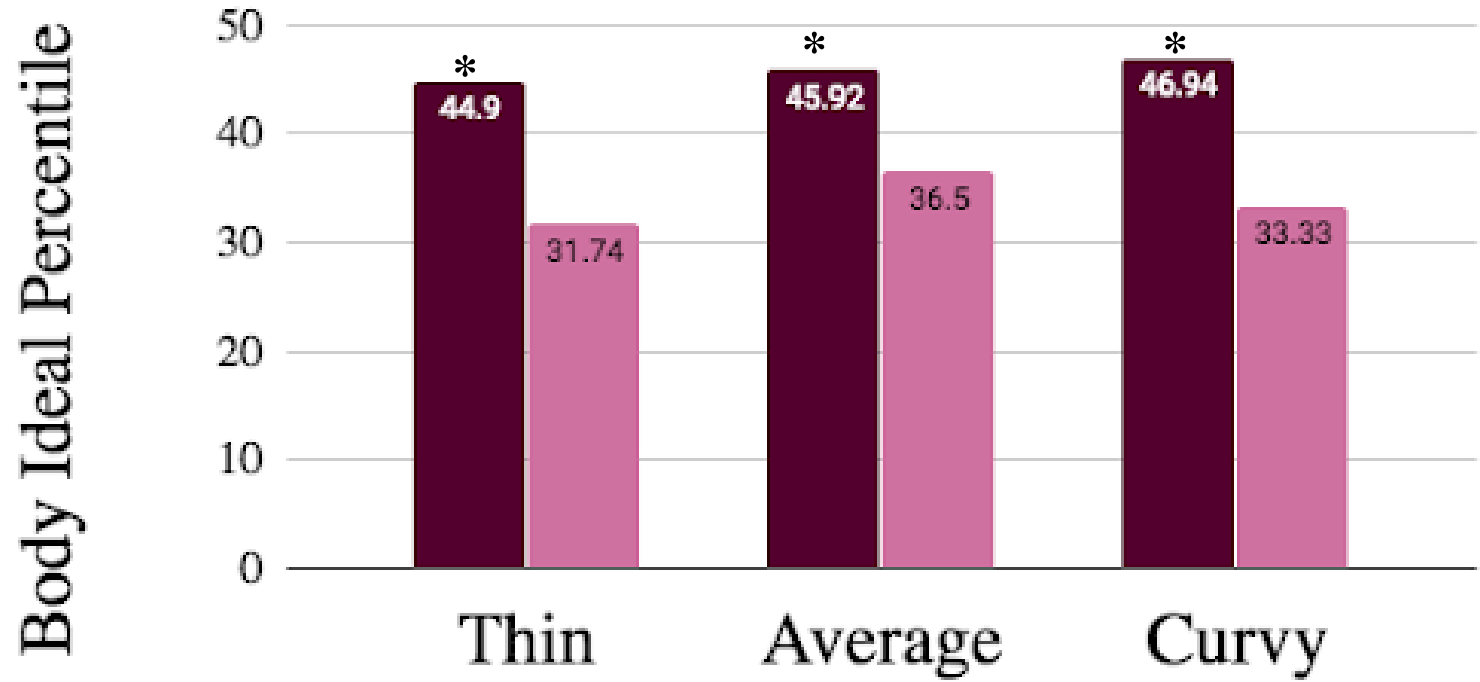


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- ❖ Celebrity Worship Scale (CW)

BAS Score vs. BES Score

■ BES ■ BAS



No significant differences found between conditions.

Conclusion

Participants



Exposure to celebrity
images (all conditions)



Thinner body ideal